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TOUGH MUDDER TAKES ON FOSSIL

Oregonians Challenged to Test Their Physical Endurance and Mental Grit at “Probably the Toughest Event on the Planet”

BROOKLYN, NEW YORK (June 10, 2013) – Approximately **6,000** participants will descend upon Wilson Ranches Retreat the weekend of June 15 & 16 to participate in Tough Mudder, a 10+ mile obstacle course challenge that is the ultimate test of strength, grit, stamina and camaraderie.

Designed by British Special Forces, Tough Mudder features more than 20 military-style obstacles, such as “Funky Monkey,” greased-up incline and decline monkey bars and “Electroshock Therapy,” a gauntlet of 10,000-volt-charged dangling wires participants must barrel through to get to the finish line. The event is not about finish times or winning a medal—simply completing a Tough Mudder is a badge of honor. On average, only 78% of participants finish a Tough Mudder event, and with a course designed to be virtually impossible to complete individually, 80% of participants register with a team.

The event has wide appeal—participants (known as “Mudders”) range from veterans to business executives to pageant queens to 81-year-old grandfathers. And for many Mudders, Tough Mudder is more than just a weekend event—it’s a lifestyle. More than 1,000 diehard Mudders have even had the Tough Mudder logo permanently tattooed on their bodies.

Tough Mudder is the largest supporter of Wounded Warrior Project and its mission to assist severely injured veterans. To date, Tough Mudder participants have raised more than \$5 million for Wounded Warrior Project.

Spectator tickets are also available. For those interested in finding other ways to get involved, Tough Mudder is currently on the lookout for volunteers to be a part of the action.

For more information, visit <http://toughmudder.com/events/oregon-sat-jun-15-sun-jun-16-2013/>.

WHO: **Approximately 6,000 participants and 2,000 spectators**

WHAT: **Tough Mudder**

WHEN: **Saturday, June 15, 2013**
Sunday, June 16, 2013

WHERE: Wilson Ranches Retreat, LLC, Fossil, OR

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